



Pleasure Walking Horse
Association of
Tennessee

2025

Sponsorship Opportunities

Since 1984, the Pleasure Walking Horse Association of Tennessee (PWHAT) has been dedicated to the preservation and promotion of the flat-shod Tennessee Walking Horse. We invite you to join us in promoting the world's greatest pleasure horse. Your sponsorship will help us to continue providing shows, trail rides, our youth scholarship, youth activities, clinics and other family-friendly activities. Thank you for your consideration in helping us promote the world's greatest pleasure horse!!

Multi class Sponsor - \$1000 Commitment

- You designate 5 classes on our 2025 class sheet to officially support.
- A 4x2 foot banner placed in center ring will display your name/organization logo throughout the 2025 show season.
- Your name/organization logo printed on the back of all 2025 class sheets
- Invitation to present a trophy during your supported classes at the 2025 PWHAT Jamboree.
- Announcements made throughout the 2025 show season during your specified classes.
- Logo of your name/organization on PWHAT.com + Monthly posts made on all official PWHAT social media

PWHAT Scholarship Sponsor - \$500 commitment

- Your name/organization logo printed on the back of all 2025 class sheets
- Announcements made throughout the 2025 show season at every horse show
- Invitation to present scholarship certificate to winners at the 2026 PWHAT Banquet.
- Text listing of your name/organization on PWHAT.com + Monthly posts made on all official PWHAT social

Class Sponsor - \$250 Commitment

- You designate a class on our 2025 class sheet to officially support.
- Your name/organization logo printed on the back of all 2025 class sheets
- Announcements made throughout the 2025 show season during your specified classes.
- Text listing of your name/organization on PWHAT.com + Posts made on all official PWHAT social media

Winner's Circle Sponsor - \$250 commitment

- Your name/organization logo placed on the official backdrop placed outside the show arena for publication photos at every show of the 2025 season.
- Announcements made throughout the 2025 show season at every horse show
- Text listing of your name/organization on PWHAT.com + Posts made on all official PWHAT social media

Youth Jamboree Floral Horseshoe Sponsor - \$125 commitment

- You designate a Jamboree (October 25th) Youth class on our 2025 class sheet to officially support.
- Invitation to present a trophy during your supported classes at the 2025 PWHAT Jamboree.
- Announcements made about your sponsorship throughout each horse show in 2025.
- Text listing of your name/organization on PWHAT.com + Posts made on all official PWHAT social media throughout the year.

Trail Program Sponsor - \$100 commitment

- Text listing of your name/organization on PWHAT.com + Posts made on all official PWHAT social media throughout the year.

